# Compare branding methods

Birdseye Picnic Chair Cooler

| | DTF (Direct to film) (100mm x 60mm) | Heat Press (12cm x 12cm) | Screen Printing |
|---|---|---|---|
| **Setup cost** | R 345.00 | R 345.00 | R 345.00 |
| **Per unit (50+)** | R 5.82 | R 23.25 | R 7.57 |
| **Max print area** | — | — | — |
| **Colours** | 1 Colour | 1 Colour | 10 Colours |
| **Lead time** | 1 days | 1 days | 1 days |

Generated by Brandability. Prices exclude VAT. Lead time is from artwork approval.